



# THE AP-GfK POLL

Conducted by GfK Roper Public Affairs & Media

*Interview dates (General Population): May 7 – 11, 2010*

*Interviews: 1,002 adults (general population)*

*Margin of error: +/- 4.3 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*

## OIL DRILLING

OIL1. Do you favor, oppose, or neither favor nor oppose increasing drilling for oil and gas in coastal areas around the United States?

[INTERVIEWER:

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly oppose or somewhat oppose?]

	5/7-11/10
<b>Strongly/somewhat favor</b>	<b>50</b>
Strongly favor	30
Somewhat favor	20
Neither favor nor oppose	10
<b>Somewhat/strongly oppose</b>	<b>38</b>
Somewhat oppose	15
Strongly oppose	24
Don't know (DO NOT READ)	1
Refused (DO NOT READ)	-

*Based on:*

*N=1,002*

OIL4. Which is more important to you as you think about increasing drilling for oil and gas in coastal areas around the United States? [READ EACH ITEM. RANDOMIZE ORDER.]

	5/7-11/10
The need for the U.S. to provide its own sources of energy	49
The need to protect the environment	47
Don't know (DO NOT READ)	3
Refused (DO NOT READ)	1

*Based on:*

*N=1,002*

**OIL RIG**

OIL2. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the oil spill in the Gulf of Mexico.

[INTERVIEWER:  
FOR EACH "APPROVE," ASK: Is that strongly approve or somewhat approve?  
FOR EACH "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?]

	5/7-11/10
<b>Strongly/somewhat approve</b>	<b>42</b>
Strongly approve	15
Somewhat approve	27
Neither approve nor disapprove	21
<b>Somewhat/strongly disapprove</b>	<b>33</b>
Somewhat disapprove	14
Strongly disapprove	18
Don't know (DO NOT READ)	4
Refused (DO NOT READ)	*

Based on:

N=1,002

OIL3. Overall, please tell me whether you approve, disapprove or neither approve nor disapprove of the way British Petroleum is handling the oil spill that was caused by the rig it was operating in the Gulf of Mexico.

[INTERVIEWER:  
FOR EACH "APPROVE," ASK: Is that strongly approve or somewhat approve?  
FOR EACH "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?]

	5/7-11/10
<b>Strongly/somewhat approve</b>	<b>32</b>
Strongly approve	6
Somewhat approve	26
Neither approve nor disapprove	15
<b>Somewhat/strongly disapprove</b>	<b>49</b>
Somewhat disapprove	17
Strongly disapprove	32
Don't know (DO NOT READ)	4
Refused (DO NOT READ)	*

Based on:

N=1,002

PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

[IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?

[IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?

[IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09	1/9-14/09	12/3-8/08	11/6-10/08
<b>Total Democrat</b>	<b>45</b>	<b>41</b>	<b>45</b>	<b>44</b>	<b>37</b>	<b>43</b>	<b>43</b>	<b>39</b>	<b>44</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>47</b>	<b>44</b>	<b>48</b>
Democrat – strong	15	14	15	14	12	18	17	14	14	20	16	18	19	17	21
Democrat – moderate	20	18	18	18	16	17	16	16	20	15	20	20	18	19	19
Independent – lean Democratic	10	9	12	12	9	8	10	9	9	11	10	9	9	8	8
None – lean Democratic	*	-	*	-	*	*	*	-	*	*	*	*	1	1	-
<b>Total Republican</b>	<b>39</b>	<b>40</b>	<b>34</b>	<b>33</b>	<b>32</b>	<b>31</b>	<b>32</b>	<b>33</b>	<b>33</b>	<b>32</b>	<b>28</b>	<b>30</b>	<b>27</b>	<b>33</b>	<b>34</b>
Republican – strong	10	14	11	9	9	11	10	9	11	11	9	9	8	13	13
Republican – moderate	16	12	12	12	13	10	11	11	12	12	9	13	12	13	11
Independent – lean Republican	13	14	12	12	11	10	11	13	10	9	9	8	7	7	10
None – lean Republican	*	-	*	-	-	*	*	-	*	*	*	*	1	*	-
[VOL] Independent – don't lean	2	4	5	5	7	6	5	8	5	5	7	6	7	8	5
[VOL] None – don't lean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
[VOL] Other	*	*	1	1	*	*	*	*	1	*	*	*	*	*	-
Don't know	14	15	15	18	24	19	21	19	18	17	19	17	18	15	14
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Based on:

N=1,002    N=1,001    N=1,002    N=1,008    N=1,001    N=1,006    N=1,003    N=1,001    N=1,006    N=1,000    N=1,000    N=1,001    N=1,001    N=1,001    N=1,000    N=1,001



G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?

IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?

	5/7-11/10	4/7/10-4/12/10	10/16/08-10/20/08		9/27/08-9/30/08
	Total	Total	Total	Likely Voters	Likely Voters
Liberal - strongly	8	6	9	11	10
Liberal - somewhat	15	14	14	14	11
Conservative - strongly	21	21	18	20	24
Conservative - somewhat	23	23	21	18	14
Moderate	31	32	35	35	39
Don't know	3	3	2	2	2
Refused	1	1	1	*	--

Based on: *N=1,002*    *N=1,001*    *N=1,001*    *N=800*    *N=808*

S1. Are you currently registered to vote at your current address, or not?

	5/7-11/10
Yes	89
No	11
Not necessary in my state	*
Don't know	-
Refused	-

Based on: *N=1,002*

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09	7/16/-20/09	5/28-1/09
Full-time	48	49	45	43	44	46	44	44	47	50
Part-time	13	11	14	13	15	11	10	12	13	13
Not employed	39	39	41	44	41	42	45	42	39	37
Don't know	*	-	*	-	*	*	*	-	1	*
Refused	-	*	*	*	1	1	1	1	1	1

Based on: N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	9/3-8/09	7/16/-20/09	5/28-1/09
Retired	42	50	49	48	47	49	52	52	48	50
Homemaker	16	18	19	15	13	16	18	15	15	17
Student	11	9	9	8	7	9	10	8	9	7
Temporarily unemployed	27	21	23	27	32	24	18	22	24	22
Don't know	4	2	*	1	1	1	2	2	2	2
Refused	-	1	-	1	*	1	*	*	2	2

Based on: N=416 N=415 N=420 N=420 N=423 N=404 N=451 N=438 N=415 N=402

CUR38. Thinking of the last 6 months – that is, since November of last year – have you or has someone in your family lost a job as a result of economic conditions, or not?

	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09
Yes (self lost job)	8	6	8	7	9	9	8	5	8	7	8	10
Yes (someone in family)	21	23	23	28	22	21	20	26	21	21	25	25
No	69	69	67	63	66	66	70	65	65	70	62	65
Both (self and family member) [VOL]	1	3	2	1	3	3	2	2	4	1	4	1
Don't know	*	-	*	-	*	-	*	*	1	1	*	*
Refused	-	*	*	-	*	*	*	1	1	*	*	-

Based on: N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001

CUR39. And thinking of the last 6 months – that is, since November of last year – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	9/3-8/09	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09
Yes	63	64	64	71	69	66	65	66	64	60	67	65
No	36	36	35	29	30	34	34	32	34	39	33	35
Don't know	*	*	1	1	*	*	1	1	2	1	1	1
Refused	-	*	-	-	*	-	*	1	1	-	-	-

Based on: N=1,002 N=1,001 N=1,002 N=1,008 N=1,001 N=1,006 N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habiting	61
Separated	1
Divorced	10
Widowed	6
Never Married	22
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,002

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	36
Technical/trade school	5
Some college	23
College graduate	14
Some graduate school	3
Graduate degree	10
Don't know [VOL]	*
Refused [VOL]	1

Based on:

N=1,002

DM4. In what year were you born?

Age group:

18-29	21
30-49	38
50-64	22
65+	17
Refused	2

Based on:

N=1,002



DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	20
Suburban area	45
Rural area	33
Don't know [VOL]	1
Refused [VOL]	1

Based on:

N=1,002

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	62
Rent	23
Other arrangement	14
Don't know	*
Refused	1

Based on:

N=1,002

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	40
No	59
Don't know	-
Refused	1

Based on:

N=1,002

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	25
One Line	70
Two lines	4
Three or more lines	1
Don't know	*
Refused	1

Based on:

N=1,002

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	10
One	66
Two	17
Three or more	7
Don't know	*
Refused	1

Based on:

N=1,002

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	26
Cell phone	39
Both equally	35
Don't know	-
Refused	-

Based on:

N=676

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	50
One	36
Two	10
Three or more	2
Don't know	2
Refused	*

Based on:

N=300

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	38
No	59
Don't know	1
Refused	2

Based on:

N=1,002

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	27
Catholic	24
Mormon	1
Jewish	2
Muslim	1
Other religion [SPECIFY]	22
Don't belong to religious denomination	21
Don't know	-
Refused	2

Based on:

N=1,002

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	84
No, not a Christian	15
Don't know	*
Refused	1

Based on:

N=193

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	14
Less often than a few times a year	12
A few times a year	21
Once or twice a month	16
Once a week	25
More than once a week	10
Don't know	*
Refused	2

Based on:

N=1,002

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	13
No	87
Don't know	*
Refused	*

Based on:

N=1,002

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	74
Black, African-American, or Negro	11
American Indian or Alaska Native	1
Asian Indian	-
Vietnamese	-
Chinese	-
Filipino	*
Korean	-
Native Hawaiian	-
Guamanian or Chamorro	-
Samoan	-
Japanese	*
Other Asian	1
Other Pacific Islander	1
Some other race [SPECIFY]	8
Multiple races [VOL]	2
Don't know [VOL]	1
Refused [VOL]	1`

Based on:

N=940

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	44
\$50,000+	49
Don't know [VOL]	2
Refused [VOL]	5

Based on:

N=1,002

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	7
\$10,000 to under \$20,000	11
\$20,000 to under \$30,000	10
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know [VOL]	3
Refused [VOL]	8

Based on:

N=1,002

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	46
No	49
Don't know	1
Refused	4

Based on:

N=1,002

[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments— buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	52
1	12
2	11
3	2
4	3
5-9 times	5
10-14 times	3
15-19 times	1
20-24 times	1
25 times or more	2
Don't know	6
Refused	2

Based on:

N=560

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

Based on:

N=1,002

REGION:

	Total
Northeast	19
Midwest	23
South	36
West	22

Based on:

N=1,002

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted from May 7 through May, 2010, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,002 general population adults age 18 or older.

Interviews were conducted with 702 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The landline and cell phone data were weighted to account for probabilities of selection, sex, education, and race, using targets from the March 2008 supplement of the Current Population Survey. In addition to these factors, for the general population sample, the weighting takes into account the patterns of land and cell phone usage by region from the 2008 Spring estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.